

# Bringing Baby Home Training

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## **Educator's Agreement TGI Copy**

This Agreement outlines the Privileges and Limitations of being a Gottman Bringing Baby Home Educator (hereafter referred to as "Educator") when presenting and/or facilitating the Bringing Baby Home Program (hereafter referred to as "BBH"), under the auspices of The Gottman Institute (hereafter referred to as "TGI").

### ***To become a Gottman Bringing Baby Home Educator, an individual must:***

1. Attend a BBH Educator Training Program;
2. Actively participate in all training activities;
3. Agree to the terms of this document, sign, date and submit this Educator Agreement to TGI.

### ***Upon completion of the requirements:***

1. I will receive a certificate of completion stating my approved title as a "Bringing Baby Home Educator" of BBH.
2. I am allowed to promote myself as a BBH Educator.
3. I cannot call myself a Certified Gottman Educator, Leader, or Therapist.
4. I may teach and facilitate BBH in my community.

### ***Teaching Provisions***

1. I understand that when facilitating BBH, it is required that I teach the content in its entirety (approximately 12 hours of class time) in order to uphold the credibility of the research and to maximize the learning experience for couples.
2. The entire course curriculum must be covered to completion to call it "Bringing Baby Home," an evidence based research method.
3. If I have less than 12 hours to teach the content, I cannot call it "Bringing Baby Home," an evidence based research method.
4. I understand that TGI permits me to incorporate additional content that pertains to the specific needs of my audience, as long as I identify the material as separate from BBH and use separate handouts and support information.
5. I cannot alter or omit any of the content of the material or format such that it would change any of the listed research findings.

### ***Educator Conduct***

Even though I am an independent contractor, I will be associated with TGI and with Drs. John and Julie Gottman by those attending my Gottman classes and programs. I understand that it is of the utmost importance to TGI that the names of Drs. John and Julie Gottman and the TGI brand not be associated with misconduct, inappropriate behavior, and/or poor

judgment of any sort. I understand that while TGI is not in a position to control my conduct, TGI reserves the right to immediately terminate our relationship, including revoking my authorization to teach BBH, if my conduct during my classes/program violates any laws, creates a disturbance, or in any way damages TGI's name and reputation. I will avoid language or jokes (e.g. race, ethnic, gender, sexual, religious, political, etc.) that may be disrespectful to class participants. I will design role-play scenarios appropriate for my participants. This includes sensitivity to race, ethnic, gender, sexual orientation, religious beliefs, political views, and socioeconomic concerns of my audience.

### ***Professional Limitations***

1. All of the services I perform as part of this Agreement are performed as an independent contractor and not as an employee, partner, or agent of TGI.
2. I may not present myself as an employee, agent, or other representative of TGI or the Bringing Baby Home Program (including on marketing materials, such as business cards).
3. I may not present myself as a couple's therapist or a Certified Gottman Therapist (CGT) or market/publicize the BBH Workshop or BBH Program as Gottman Method Couples Therapy.
4. I may not offer independent trainings or professional workshops to train other Educators or therapists in The Bringing Baby Home Program.

### ***Copyright and Reproduction of Materials***

1. I agree that the intellectual property, content, concepts, materials, and ideas forming the basis for BBH legally belong to TGI.
2. BBH materials are protected by copyright and other laws. All materials used in conjunction with the BBH are under copyright to the Bringing Baby Home Program, operating under the auspices of The Gottman Institute. These include: the Couple's Toolkits; the Card Deck Sets; the BBH Workshop Video/DVD sets; Testing materials, etc. These materials are protected by copyright and other laws. These materials may not be photocopied, used, modified, sublicensed, distributed, re-distributed, or reproduced in any manner whatsoever, in whole or in part, without the written permission of The Gottman Institute.
3. Unauthorized reproduction or distribution is a violation of applicable laws. These materials may not be copied, shared, modified, sublicensed, re-distributed, or reproduced in any manner whatsoever, in whole or in part, without the written permission of TGI. Any misuse of these materials may be the subject of legal action.
4. When planning BBH Workshops, it is required to purchase my workshop materials (the "BBH New Parents Materials Sets") through The Gottman Institute. Materials can be ordered on The Gottman Institute website at [www.gottman.com](http://www.gottman.com).
5. It is not permitted to record any audio or video content, section, or portion of BBH presented by Master Trainers, Training Specialists, and/or any other designees of TGI. No part of the training may be posted to any website, blog, or any social media platform.
6. TGI owns the trademarks "The Gottman Institute," "Gottman Educator," "Gottman Therapist," "Certified Gottman Therapist," "Bringing Baby Home Program Educator," "Certified Gottman Couples Workshop Educator," "The Art and Science of Love: A Workshop for Couples," "The Gottman Referral Network," "Certified Gottman Trainer," as well as our

logos and all other trademarks associated with Gottman workshops and classes. We also own or license all ideas, concepts, content, intellectual property, and materials we provide for the workshop regardless of whether protected by copyright or other law or precedence.

7. If I would like to use the BBH logo, please see the logo usage guidelines on the private Online Resource Library.
8. It is not permitted to teach any section or portion of the BBH curriculum online.

***Legal Responsibility:***

If a breach of conduct occurs by an Educator, The Gottman Institute will revoke that Educator’s authorization to teach Bringing Baby Home and will remove the individual from workshop listings on TGI websites. That individual will no longer be allowed to teach the BBH curriculum or use BBH products or materials. TGI further reserves the right to take any necessary legal action to enforce copyright or other legal issues. In addition, each Educator hereby agrees to indemnify, defend, and hold harmless Bringing Baby Home (BBH) and/or The Gottman Institute (TGI) from any and all third party claims, demands, losses, liabilities, damages, and all related costs and expenses, including reasonable legal fees and disbursements and costs of investigation, litigation, settlement, judgments, interest and penalties (collectively, “Losses”) and threatened Losses due to any failure by an Educator to abide by the guidelines set forth herein.

***Agreement to Update Contact Information:***

After I have completed the training, I will update TGI with my contact information and website postings. TGI keeps a database of trained facilitators including my name, the name of my Affiliated Organization, and city and state of residence. TGI also keeps a listing of the workshops via TGI website.

***I understand that this document is an agreement between the Bringing Baby Home Program, The Gottman Institute and me. I agree that I will be responsible for upholding this agreement.***

First Name:

Last Name:

Title:

Organization of Affiliation:

City:

State/Prov.:

Zip/Postal Code:

Country:

Email:

Signature:

Date: